In today’s dynamic business environment, workplace learning has become a key lever for success.

An organisation’s capacity to enhance the capabilities of its workforce and to create a culture of continuous learning is increasingly vital to remain competitive.

To do so, there has been a heightened expectation that corporate learning has the capability to deliver more value than ever to the organisation.

The Global Executive Roundtable – “Business Impact from Corporate Learning” is a virtual facilitated executive forum involving corporate learning executives from global employers and Subject Matter Experts. The panel will share the wisdom from their experiences in driving value creation from corporate learning and how to measure business impact in all its forms.

Who should participate?

This Roundtable Series is a must do for any L&D Professionals, Corporate Learning Teams, Talent Development and People Capability Professionals. This session will be an opportunity to gain insights and experiences from the global experts panel.

Topics to be explored:

- Shared best practices in measuring impact
- How work based learning improves business impact from learning
- Differences between learner impact and organisational impact – should be differentiated?
- How to align learning investments to organisational objectives and purpose
- Impacts on building a competency-based workforce and dealing with human capital risks

Your expert panellists

Sheila Jagannathan
Head of the Open Learning Campus at the World Bank in Washington DC, USA

Karen Kocher
Global General Manager, Talent and Learning Experiences and Workforce/Workplace of the Future, Microsoft, USA

Alec Bashinsky
APAC Partner, Josh Bersin Academy, Australia

Ian Crowhurst
Head of Learning Origin Energy, Australia

Melanie Martinelli
Partner, Co-Founder & Director, The Learning Gym, Switzerland

Shane Holmes
Queensland Police Service, Australia

Mr Robert Dietel
Director of Executive Programs at MIT Sloan School of Management, USA

Dr Peter Beven
Director Open Professional Education, QUT Graduate School of Business and QUTeX, Australia

Evolve with QUTeX

The concept of ‘value creation’ is fundamental to the notion of ‘business impact’ – not only from the perspective of the individual learner to meet the needs of skilling shifts for new and changing jobs in the workplace, but also more broadly for the organisation.

Investments in learning must be able to demonstrate how and to what extent it delivers positive and substantial business impact across the workforce, the organisation, and broader stakeholder communities.

Register

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The Global Executive Roundtable series is delivered in collaboration with: